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Gunze USA Expands to Meet Increased Demand for Touch Screens

*Explosive market growth for the latest touch screen technology
fuels immediate need for increased capacity*

Austin, Texas - Gunze USA currently operates an ISO 9001 & 14001 certified, state-of-the-art manufacturing facility in Austin, Texas, with 45,000 square feet of Class 10K clean room and manufacturing space. The addition of capital equipment and personnel, plus a 5,000 square feet expansion of clean room facilities, will allow for additional capacity to accommodate increased demand for Projected Capacitive (PCAP) and Digital Multi Touch (DMT) touch screen products.

To accommodate the need for increased production capabilities, capital equipment acquisitions and the addition of technical personnel have been prioritized by management. "The world market for touch screens is projected to top \$14.5 billion dollars in 2015, over 3.5 times greater than in 2009. This is only the beginning - it is the first stage of our strategic multi-phase expansion plans in the US", said Aparna Sharma, President of Gunze USA.

Gunze USA designs, manufactures, and distributes touch panels, sensors, and displays in North America and Asia. Its products are used in, industrial, automotive, medical, point of sale/retail, mobile computing, and industrial automation applications, as well as used in handheld data entry terminals, medical terminals and equipment, kiosks, vehicle interface subsystems, military systems, and aviation systems. The company was founded in 1988 and is based in Austin, Texas. Gunze Electronics USA Corp. operates as a subsidiary of Gunze Ltd, one of the largest suppliers of analog resistive touch panels in the world.

About Gunze

Gunze <http://www.gunzeusa.com> is a world leader in resistive touch panel manufacturing. Gunze Ltd. Japan established Gunze USA in 1988 to better serve the needs of the North American market. Gunze works with OEMs and system integrators to design the most effective touch panel solutions. Gunze touch panels include polarizer and anti-reflective configurations with polycarbonate and glass substrates. Gunze designs and manufactures 4-wire, 5-wire and 8-wire touch sensors in their state-of-the-art facilities in North America and Asia for consumer electronics, industrial, automotive, medical, mobile, and POS/ kiosk applications.

