



FOR IMMEDIATE RELEASE

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## **Gunze USA Introduces New Line of Projected Capacitive Touch Screens**

*World-leader in ruggedized touch screen technology offers  
new display products to OEMs and Integrators*

**Austin, Texas** - Gunze USA's new Projected Capacitive (PCAP) touch screens provide exceptional interaction capabilities through the most durable materials. Projected Capacitive touch panels sense input through a protective layer in front of a display, making them durable and nearly vandal-proof. Gunze PCAP touch panels feature a technology that allows them to be 'tuned' to operate through glass or polycarbonate facings in a variety of thicknesses.

"Adding PCAP to our current line of products allows OEMs and system integrators to continue to rely on Gunze USA and our complete line of products for all their needs," said Marshall Jackson, Gunze Regional Sales Manager. "As Digital Multi-touch and PCAP technologies continue to develop, our customers can continue to innovate and help move the market forward" concluded Jackson.

A current Gunze customer, Rockwell Collins, is a developer of ruggedized displays who provides advanced display technology to military, commercial and a variety of other demanding markets. Currently Rockwell Collins is utilizing the Gunze 7", 15" and 22" PCAP touchscreen in their patented DDF™ lamination process for applications demanding outstanding performance for projecting through thick coverglass substrates laminated to the touchscreen without interfering with display performance. Gunze's PCAP panels are durable, thin, light-weight and have lower power consumption. In addition to their exceptional durability, Gunze's projected capacitive touch panels support Windows 7 native gesturing and are highly accurate. They are available in various sizes from 7" to 22".

Gunze USA has recently begun to design and produce the new line of PCAP products in their state-of-the-art manufacturing facility in Austin, Texas, with 20,000 square feet of Class 10K (ISO 9001 & 14001 certified) clean room and manufacturing space.

### **About Gunze**

Gunze (<http://www.gunzeusa.com>) is a world leader in resistive touch panel manufacturing. Gunze Ltd. Japan established Gunze USA in 1988 to better serve the needs of the North American market. Gunze works with OEMs and system integrators to design the most effective touch panel solutions. Gunze touch panels include polarizer and anti-reflective configurations with polycarbonate and glass substrates. Gunze designs and manufactures 4-wire, 5-wire and 8-wire touch sensors in their state-of-the-art facilities in North America and Asia for consumer electronics, industrial, automotive, medical, mobile, and POS/kiosk applications.

Gunze USA – Austin Clean Room

