

2009-12-09 Gunze-Stantum partnership for North America

Gunze USA and Stantum Partnership

BORDEAUX, France, December 8, 2009 – Gunze USA (<http://www.gunzeusa.com>), a world leader in resistive touch-panel manufacturing, and, Stantum (<http://www.stantum.com>), a pioneer developer of multi-touch technology, today announced a partnership to co-design and deliver multi-touch solutions to the North American professional market.

The joint commitment will allow Gunze USA's clients to benefit from Stantum's multi-touch technology, with advantages such as:

- 10+ touches;
- fingers and stylus input;
- finger-pressure detection;
- low power consumption; and
- native Windows 7 support, with no driver required.

The two companies will co-design multi-touch modules based on the joint expertise of Stantum's seven years of pioneering, proven multi-touch experience and Gunze USA's leading manufacturing of touch-panels solutions, its workforce and its know-how.

"We are very pleased to work with Gunze USA," said Francois Jeanneau, Stantum's sales & business development director, North America. "Their superior quality of touch sensor solutions and their advanced manufacturing capabilities will enable North American customers to integrate multi-touch functionality into their products."

Commented Aparna Sharma, president of Gunze USA: "We are excited to expand our product line and to include true multi-touch products in our portfolio. Stantum's pioneering position in the industry now enables us to offer state-of-the-art multi-touch solutions to our existing and future customers."

Gunze USA will provide these custom multi-touch modules to the North American market for use in industrial, automotive, defense, aerospace, medical, kiosk/point-of-sales, and other professional applications.

Unlike capacitive multi-touch, Stantum's technology is particularly well suited to these professional markets, thanks to its:

- immunity to EMI issues, via easy coexistence with Wi-Fi or Bluetooth antennas around the screen;
- stylus input and high precision, enabling handwriting recognition; and
- ability to work flawlessly with gloves.

With this agreement, Gunze joins Stantum's growing network of qualified touch-solutions partners and will benefit from the multi-touch pioneer's dedicated support and design services.

About Gunze

Gunze <http://www.gunzeusa.com> is a world leader in resistive touch panel manufacturing. Gunze Ltd. Japan established Gunze USA in 1988 to better serve the needs of the North American market. Gunze works with OEMs and system integrators to design the most effective touch panel solutions. Gunze touch panels include polarizer and anti-reflective configurations with polycarbonate and glass substrates. Gunze designs and manufactures 4-wire, 5-wire and 8-wire touch sensors in their state-of-the-art facilities in North America and Asia for consumer electronics, industrial, automotive, medical, mobile, and POS/ kiosk applications.

About Stantum

Stantum <http://www.stantum.com> has been the pioneering company in multi-touch technology since 2002, and in 2005 was the first company to market commercial products using a truly reliable multi-touch user interface. Today, Stantum's patented and breakthrough multi-touch technology portfolio is available under license of IP bricks and associated engineering and design services. Stantum is headquartered in Bordeaux, France.