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## **Gunze USA to Feature Digital Multi-touch**

Gunze USA to feature ground-breaking technology at 2010 SID Display Week

Austin, Texas - Gunze USA (<http://www.gunzeusa.com>), a world leader in resistive touch-panel manufacturing, today announced that it will feature Digital Multi-touch technology at 2010 SID Display Week (Booth #1025), May 25-27, 2010 in Seattle, Washington.

In December 2009, Gunze USA announced a partnership with Stantum (<http://www.stantum.com>), a pioneer developer of multi-touch technology, to co-design and deliver this multi-touch technology to the North American market. Stantum's multi-touch technology will enable Gunze USA to offer touch screens with advantages such as:

- 10+ touches
- fingers and stylus input
- finger-pressure detection
- low power consumption
- Native Windows 7 support, with no driver required.

“We are pleased that this year’s SID Display Week fits so well into our Multi-touch development roadmap,” said Aparna Sharma, President of Gunze Electronics USA. “Display Week is a tremendous gathering of the key players in all segments of the information display industry, and we very much look forward to introducing them to this new Multi-touch product.”

The multi-touch technology to debut at Display Week represents the joint expertise of Stantum’s seven years of pioneering, proven multi-touch experience and Gunze USA’s leading manufacturing of touch-panels solutions, its workforce, and its know-how.

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“We are receiving numerous requests from companies in the industrial, military, aerospace and automotive markets.” said François Jeanneau, Sales & Business Development Director for Stantum North America. He adds, “We are excited that Gunze has solutions that meet the needs of those customers.”

Gunze USA will provide these custom multi-touch modules to the North American market for use in industrial, automotive, defense, aerospace, medical, kiosk/point-of-sales, and other professional applications. Unlike capacitive multi-touch, Stantum’s technology is particularly well suited to these professional markets, thanks to its:

- Immunity to EMI issues, via easy coexistence with Wi-Fi or Bluetooth antennas around the screen
- Stylus input and high precision, enabling handwriting recognition
- Ability to work flawlessly with gloves.

#### **About Gunze**

Gunze <http://www.gunzeusa.com> is a world leader in resistive touch panel manufacturing. Gunze Ltd. Japan established Gunze USA in 1988 to better serve the needs of the North American market. Gunze works with OEMs and system integrators to design the most effective touch panel solutions. Gunze touch panels include polarizer and anti-reflective configurations with polycarbonate and glass substrates. Gunze designs and manufactures 4-wire, 5-wire and 8-wire touch sensors in their state-of-the-art facilities in North America and Asia for consumer electronics, industrial, automotive, medical, mobile, and POS/ kiosk applications.

#### **About Stantum**

Stantum <http://www.stantum.com> has been the pioneering company in multi-touch technology since 2002 and in 2005 was the first company to market commercial products using a truly reliable multi-touch user interface. Today, Stantum’s patented and breakthrough multi-touch technology portfolio is available under license of IP bricks and associated engineering and design services. Stantum is headquartered in Bordeaux, France.

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