

Gunze USA Introduces Three New Optical Films at Display Week

AUSTIN, Texas – August 2008 – At the 2008 Display Week trade show, Gunze USA showcased 3 new optical films developed by their Research and Development group in Japan.

- The EMI shielding film boasts 0.5 ohms/sq surface resistance and 80% optical transmissivity. It is manufactured using a Gunze innovation called "Direct Printing Technology". Expected uses include EMI/RFI shielding, NIR, and AR applications.
- The heat-resistant film remains stable in temperatures up to 180°C. Anticipated applications include substrates for flexible displays, transparent electrode film for E-paper, and retardation control.
- The Highly Durable (HD) film can be made with pencil hardness values from 3 - 9H. It has 91% light transmissivity and it exhibits thermal stability in temperature ranges in excess of 85° C.

About Display Week: Gunze USA had another successful exhibit at Display Week, the annual premiere international gathering of scientists, engineers, manufacturers, and users in the electronic-display industry. "We saw a lot of interest in the new films our R & D group brought over from Japan," said Gunze USA Sales & Marketing Manager. "And, as always, a lot of interest in our direct sunlight touch panels, including circular polarizer and multiple AR layer technologies."

About Gunze: Gunze is a world leader in resistive touch panel manufacturing. Gunze USA is a division of Gunze Limited, Japan, a multi-billion dollar company and the largest manufacturer of resistive touch panels in the world, employing over 8,000 people who work together to achieve international leadership through innovation. Gunze established Gunze USA in 1988 to better serve the needs of the North American market. Gunze USA works with OEMs and system integrators to design the most effective standard and custom touch panel solutions. Gunze touch panels include polarizer and multiple anti-reflective configurations with polycarbonate and glass substrates. Gunze designs and manufactures 4-wire, 5-wire and 8-wire touch sensors in our state-of-the-art facilities in North America and Asia. Gunze USA manufactures a wide variety of standard and custom-designed touch panel solutions for consumer electronics, industrial, automotive, medical, mobile, and POS/retail kiosk applications.

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